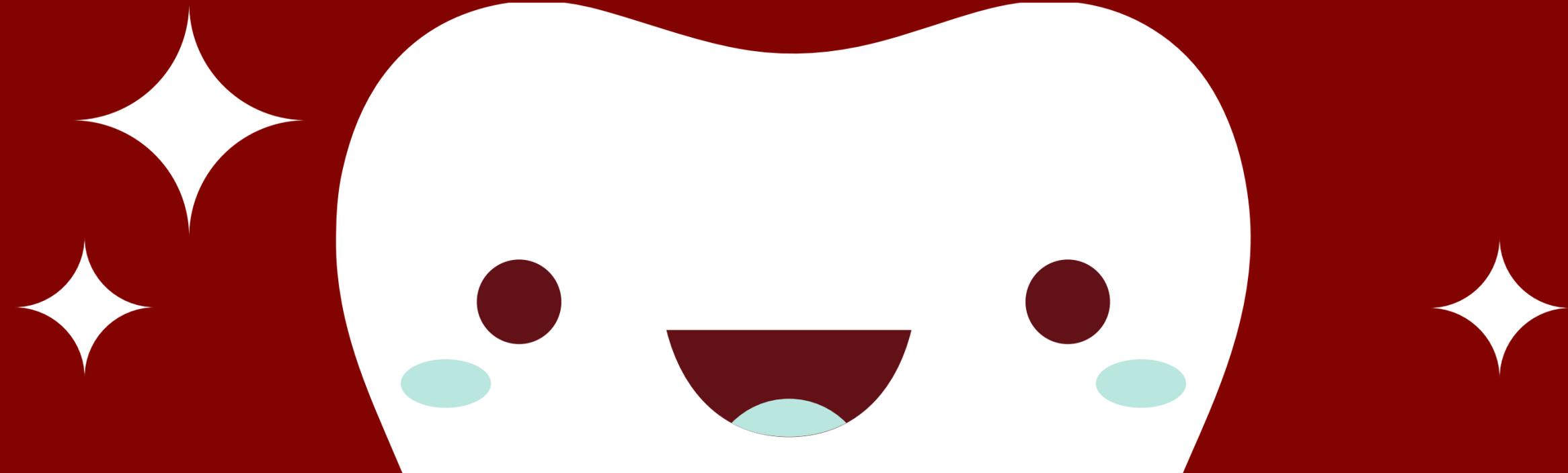
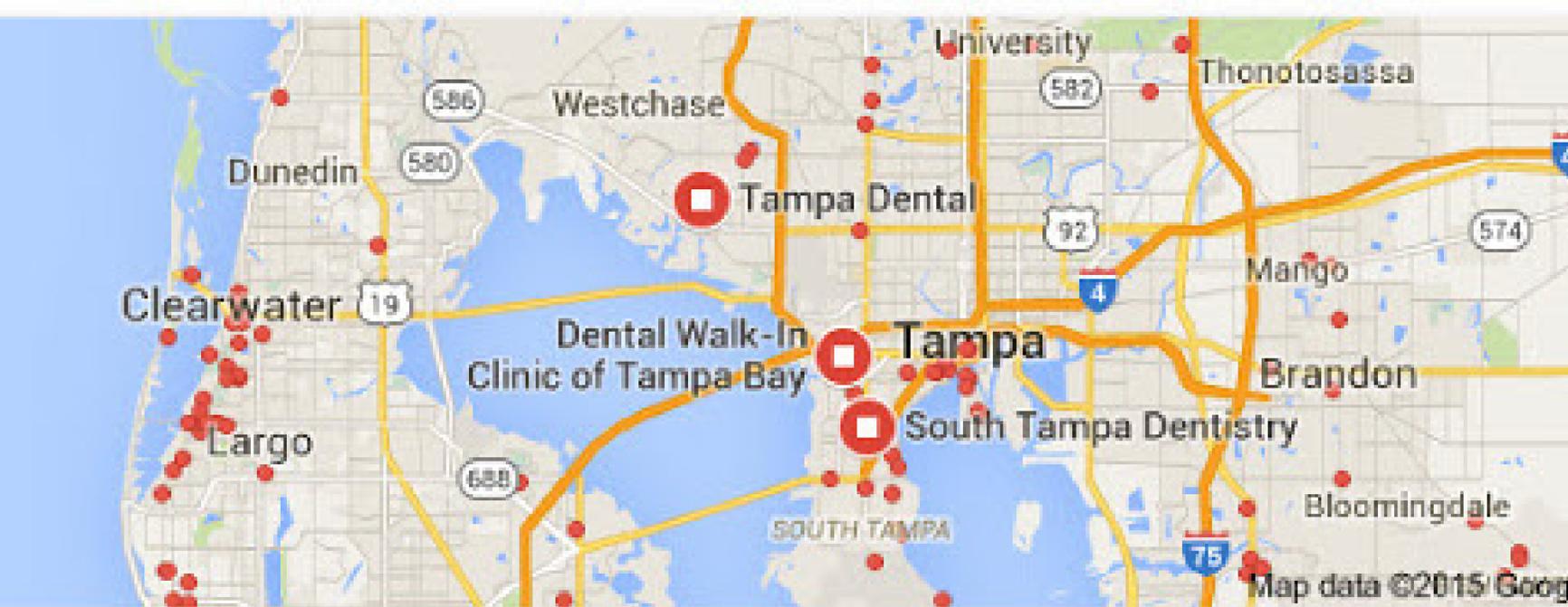


# 7 WAYS DENTAL CLINICS CAN USE DIGITAL MARKETING TO BOOST SALES

BY AVIRAL PARNAMI, CEO FEVER19





# Update and Optimize Your Google My Business Page

## Dental Walk-In Clinic of Tampa Bay

4.5 ★★★★★ (98) - Dental Clinic  
4240 W Kennedy Blvd - (813) 636-9400  
Open until 9:00 PM



## South Tampa Dentistry

4.9 ★★★★★ (133) - Dental Clinic  
3308 S Dale Mabry Hwy - (813) 835-0090  
Open until 7:00 PM



## Tampa Dental

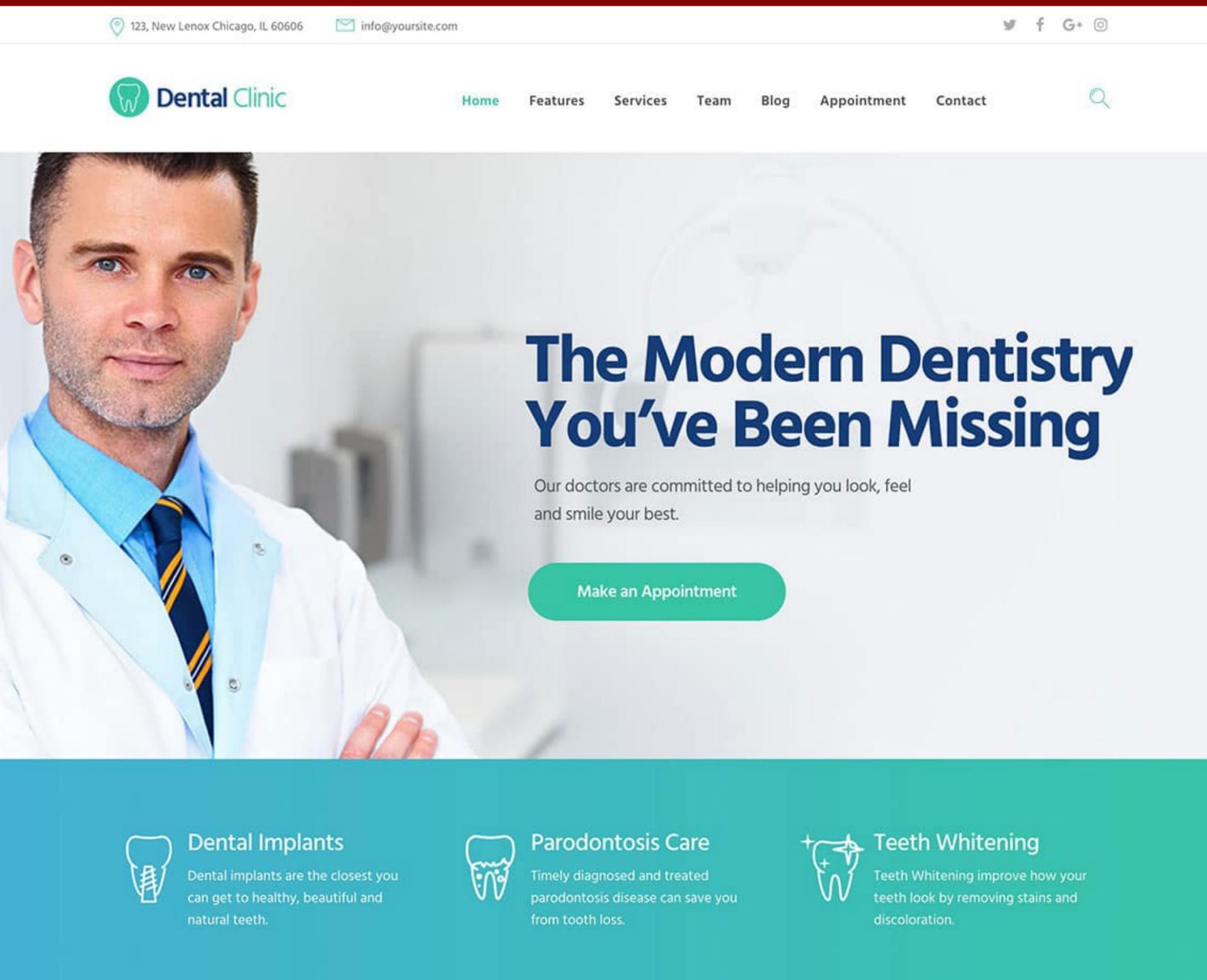
4.3 ★★★★★ (11) - Dentist  
6421 Sheldon Rd - (813) 888-9004  
Open until 6:00 PM



More places

- Main phone number
- Business category
- Business description (optimize this description for SEO)
- Business hours
- Google Reviews

# Upgrade Your Website Design



- Online scheduling
- Online bill pay
- Online prescription renewal
- Instant messaging capabilities (Live Chat)
- Profiles of each dentist
- Videos, videos, and more videos
- Content that helps, and informs your patients to keep their mouths healthy

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## Orlando Emergency Dental - Open 9am—9pm

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📍 [745 Orienta Ave #1071, Altamonte Springs](#) - Open today · 9:00 AM – 9:00 PM ▼

# Google Ads for Dental Clinic

# Connect With Patients Using Email Marketing



- Appointment reminders
- Teeth tips to stay healthy
- Motivational tips
- Ask them for a review
- Community news
- Updates on your practice
- Team and staff updates

# All-In on Video Marketing

## **Welcome to the website videos:**

Create a video that welcomes a new visitor to your website. You can introduce the facility and the team and start to build a relationship right away. Use the video to let them see your human side.

## **Physician profile videos:**

Let new patients build confidence in the dentists by sharing a their profile in video form. Patients will gain confidence in the dentist and their abilities, and the video will build trust in the staff.

## **Patient review videos:**

Before your patients walk out the door, give them a chance to leave a video review. Video reviews are easy to watch for prospective patients, create a more nuanced view of the practice than a simple written review.

## **Procedure and treatment videos :**

Walk a viewer through what an actual procedure could look like. What does the room look like? Who is the team? What happens during the procedure. Show off your expertise.

## **Educational videos:**

Take your blog content and turn them into videos. Educational videos perform exceptionally well in search and patients will appreciate the long form content.



# Let's do Dental Clinic Digital Marketing



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